

9th Middle East Healthcare Insurance Conference

6-7 October 2015, Conrad Hotel, Dubai, UAE

Theme: "Transformation in Healthcare: Innovation, Sustainability & The Way Forward"

Register by
16 Sept 2015 for
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With healthcare becoming a key sector in the economy, health insurance is now a major class in many markets. These bring tremendous opportunities as well as challenges to ensure that the standards of healthcare service and health insurance meet rising expectations of the public and policyholders.

What are the critical dynamics of the healthcare system? What are the drivers of the business? Who sets the standards? Is data being adequately collated to set meaningful benchmarks? How can TPAs contribute? What more can government and the insurance industry do to collaborate to ensure greater efficiency and higher standards in the way forward?

Who Should Attend

- Life and General Insurance & Reinsurance companies
- Governments and Health Authorities
- International Aid Agencies & Emergency Evacuation Companies
- Healthcare Providers and Third Party Administrators
- Hospitals
- Managed Care Service Providers
- Medical Centres/Institutes/Clinics, R&D and Laboratories
- Medical, Biomedical, Pharmaceutical Companies
- Claims Specialists
- Technology Experts and Solutions Providers
- Healthcare Infrastructure Developers
- Investors and Banks
- Legal and Consulting firms
- Employers and HR Managers dealing with health and healthcare issues
- Risk Managers, Researchers, Intermediaries, Suppliers and Service Providers in the healthcare and medical field

The two-day conference, organised by Middle East Insurance Review, will look at the progress of compulsory healthcare around the region; global healthcare trends and developments; regulatory and supervisory framework; critical success factors in underwriting; as well as the latest innovation in technology, medical breakthrough and innovative healthcare products and solutions.

Sign Up Now!

Key Speakers



Andre Daoud
Chief Business Officer, NEXtCARE



Dr Haidar Al Yousuf
Director of Health Funding,
Dubai Health Authority



Daniel Whitehead
Director of Medical Strategy,
National Health Insurance
Company – Daman



Stephen Ballantine
Senior Associate, Galadari
Advocates & Legal Consultants



Jérôme Droesch
CEO, Gulf & Middle East,
AXA Insurance (Gulf) B.S.C. (c)



Simon Isgar
Partner, Kennedys UAE



Pepijn van den Hoogenband
Managing Director, TRINCO
Healthcare International BV,
The Netherlands



Haitham Abo El Fadl
Vice President- Operational
Excellence, Sidani Innovative
Management Services (SIMS)



Glenn Lottering
Senior Director, Oracle
Insurance



Nasser Menhall
CEO and Co-Founder
WorldCare International Inc, USA



Robin Ali
Consultant
Health Funding Department,
Dubai Health Authority



Peter Makowski
CEO
American Hospital Dubai



Robin Wells
Head
Global Corporate, Medstar
Insurance Brokers



Talbott Young
Managing Director
ME and APJ, Dell



Dr Steffen Krotsch
Head of Innovation
Allianz Worldwide Partners

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PROGRAMME

Day One: 6 October 2015, Tuesday

8.00 am	Registration & Coffee	
9.00 am	Opening Address by Chairman of Conference <i>Andre Daoud, Chief Business Officer, NEXtCARE</i>	Panel Chairman: Glenn Lottering, Senior Director, Oracle Insurance
9.05 am	Keynote Address <i>Dr Haidar Al Yousuf, Director of Health Funding, Dubai Health Authority</i>	Panellists: <ul style="list-style-type: none">• <i>Dr Haidar Al Yousuf, Director of Health Funding, Dubai Health Authority</i>• <i>Andre Daoud, Chief Business Officer, NEXtCARE</i>• <i>Jérôme Droesch, CEO, Gulf & Middle East, AXA Insurance (Gulf) B.S.C. (c)</i>• <i>Robin Wells, Head, Global Corporate, Medstar Insurance Brokers</i>• <i>Peter Makowski, CEO, American Hospital Dubai</i>• <i>Pepijn van den Hoogenband, Managing Director, TRINCO Healthcare International BV, The Netherlands</i>
9.20 am	Special Address: Innovation & Transformation in Healthcare <i>Andre Daoud, Chief Business Officer, NEXtCARE</i>	
9.50 am	Payment for Performance and its Impact on the Cost and on Quality Improvement <i>Daniel Whitehead, Director of Medical Strategy, National Health Insurance Company – Daman</i>	
10.20 am	Q&A	
10.30 am	Tea Break	
Success Drivers of Healthcare		
11.00 am	Mitigating Your Risks & Developing your Health Insurance Markets <i>Pepijn van den Hoogenband, Managing Director, TRINCO Healthcare International BV, The Netherlands</i>	3.00 pm Tea Break
11.40 am	Innovation in Health Insurance; Innovative Products and Value Based Payments <ul style="list-style-type: none">• Flexible, customizable benefits• Selective healthcare contracting• Value based payments <i>Frans Elberse, Director of Business Development, Health Insurance, Oracle</i>	Legal Issues in Healthcare & A Compulsory Health Insurance Regime
12.20 pm	Q&A	3.30 pm Medical Malpractice Claims in the UAE The scheme of civil, criminal and regulatory liabilities accruing to physicians and medical services providers. <i>Stephen Ballantine, Senior Associate, Galadari Advocates & Legal Consultants</i>
12.30 pm	Lunch Hosted by NEXtCARE	3.50 pm The Need for A Compulsory Health Insurance Regime <ul style="list-style-type: none">• This will throw light on the large contingent of blue collared workers in the region who have no access to even basic health care;• The model which has been adopted in UAE. How similar/ different is it from the other jurisdictions such as USA and Europe which have compulsory medical insurance;• Compulsory healthcare system in Dubai, Abu Dhabi, other mirates and the other jurisdictions in the Middle East; and• Compulsory insurance in Dubai, the phases of introduction, where we are and what are the future goals <i>Simon Isgar, Partner, Kennedys UAE</i>
CEO Panel		
2.00 pm	CEO Panel: Transformation in Healthcare - Innovation, Sustainability & The Way Forward <ul style="list-style-type: none">• What are the emerging developments in healthcare related technology?• How would those developments make the world a better place?• What are the innovations that have changed the healthcare landscape and that will advance the industry?• How can we improve on the speed of implementing those innovative treatments?• What are the challenges of investing in healthcare technology?• What is the role of each stakeholder in the Healthcare Industry to keep this momentum and drive continuous growth?	Executive Panel
		4.15 pm Healthcare Industry Focus - Developing Affordable, Accessible and Accountable Healthcare Services with Quality and Sustainability as Key Drivers Panel Moderator: Sonja De Pattenden, Business Development Director, AXA Insurance Gulf / Now Health International Panellists: <ul style="list-style-type: none">• <i>Robin Ali, Consultant, Health Funding Department, Dubai Health Authority</i>• <i>Hatim Maskawala, Managing Director, Badri Management Consultancy</i>• <i>Dr Husam R Majali, Insurance Manager - Gulf, Merck Sharp & Dohme (MSD)</i>• <i>Safder Jaffer, Managing Director & Consulting Actuary - Middle East & Africa, Milliman</i>• <i>Aftab Hasan, Chief Executive, Arya Insurance Brokerage Company</i>
		5.00 pm Close of Day One

Day Two: 7 October 2015, Wednesday

Special Workshop on Healthcare & Interactive Presentations

Innovative Solutions & Concepts – The Digital World & Social Media		
9.00 am	Differentiation and Growth with Innovative Multi-Modal Health Services <ul style="list-style-type: none">• Patient centric service approach leveraging digital technologies, data analytics and remote care• Case examples: multi-modal prevention programs incl. incentives, medical triage and patient steering, post-discharge management, disease management <i>Dr Steffen Krotzsch, Head of Innovation, Allianz Worldwide Partners</i>	11.30 am Innovate to Advance Human Health in the UAE <i>Tom Ruyten, Country Manager - Healthcare Sector, Siemens LLC, UAE</i>
Special Focus on Advanced Technology - Telehealth/Telemedicine		
10.15 am	Innovation - Sharing of Innovative Solutions/ Concepts that Can Reduce Costs and Unlock Growth in the Healthcare Industry <i>Haitham Abo El Fadl, Vice President - Operational Excellence, Sidani Innovative Management Services (SIMS)</i>	12.00 nn The Role of Telemedicine and Second Opinions in Improving Healthcare and Insurance Policies <i>Nasser Menhall, CEO and Co-Founder, WorldCare International Inc, USA</i>
10.40 am	Tea Break	12.20 pm Disrupting Healthcare Delivery through Innovation in the Middle East <i>Talbott Young, Managing Director, ME and APJ, Dell</i>
11.00 am	Cisco's Solutions and Innovations in Healthcare <i>Waleed H. Zeidan, Sales Manager, Healthcare - UAE Public Sector, Cisco</i>	12.40 pm Healthcare Analytics: Data Mining Techniques in Healthcare Insurance <i>Jabran Noor, Executive Director - Actuarial & Risk Management, Tajweez Advisory Co. WLL, Bahrain</i>
		1.00 pm Lunch
		2.15 pm - 4.00 pm Networking Sessions

Programme is subject to change

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Registration Email: loga@meinsurancereview.com

Conference Registration

Registered by _____

To: Ms Loga, Middle East Insurance Review
69 Amoy Street, Singapore 069 888 • Tel: (65) 6224 5583
DID: +65 6372 3184 • Fax: +65 6224 1091 • www.meinsurancereview.com
Co. Regn no.: 199 003 818 H • GST Regn no.: M2-009 466 93

PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof
First Name: _____ Last Name/ Surname: _____
Nationality _____
Passport No _____
Job Title _____
Company _____
Address _____
Country _____
Tel: () _____
Cellular: () _____
Fax: () _____
email: _____

REGISTRATION

Early Bird (valid till 16 Sep 2015) **Normal Registration**

Subscribers US\$1,280 Subscribers US\$1,780
Non-Subscribers US\$1,580* Non-Subscribers US\$1,980*
(*Free One Year Subscription to Print Edition of Middle East Insurance Review & MEIR eDaily)

Full registration fees MUST be paid before the valid dates for admittance at conference.

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:
 AIR/MEIR magazine AIR/MEIR Website Brochure Email
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

Remarks: _____

Group registration:

Special Offer for Year 2015 Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge! (Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

Closing date for registration: 29 Sep 2015

For cancellation in writing made before **16 Sep 2015**, 50% of the conference fee will be refunded. No refunds will be made for cancellations after **16 Sep 2015**.

PAYMENT

I undertake to indemnify the organisers for all bank charges

I enclose a cheque / bankdraft in US Dollars made payable to "MIDDLE EAST INSURANCE REVIEW"

Telegraphic / Wire Transfer to the following account:
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Branch: Marina Financial Centre Branch
Account Name: Ins Communications Pte Ltd
• US\$ Account No.: 0001 - 004838-01-9-022
• Swift Code: DBS SSGSG

Please debit the sum of US Dollars US\$ _____ for Conference Registration fee from my

Mastercard VISA American Express

Card Holder's Name: _____

Card No.: _____

Expiry Date: _____ - _____ (mm-yy) Total Amount: US\$ _____

Signature: _____ Date: _____

(Conference fee is zero-rated for GST)

Hotel Reservation:
Email: Wei.Zhao@conradhotels.com

Hotel Reservation Form

Attn: Mr Wei Zhao, Events Executive
Email: wei.zhao@conradhotels.com
Tel: +971 4 444 7023

Conrad Dubai

P.O. Box 115143, Sheikh Zayed Road
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Please fill in Guest particulars on Registration Form

ARRIVAL DATE

Check in date: _____
Flight: _____ ETA: _____

DEPARTURE DATE

Check out date: _____
Flight: _____ ETD: _____

ROOM

	Single	Double
Deluxe Room	<input type="checkbox"/> AED1,090.00++	<input type="checkbox"/> AED1,210.00++

- Rates subject to 10% service charge and 10% municipality fee
- Inclusive of breakfast and internet
- Check in time is 1400 hrs and Check out time is 1200hrs
- Special room rates are subject to availability. Please book early.

VISA

Visa application service is available at prevailing rates and conditions.

Please help with my visa application.

Visa application fee AED600

AIRPORT TRANSFER

- Not required
- Dubai International Airport to Hotel at AED300
- Hotel to Dubai International Airport at AED300

RESERVATION GUARANTEE

Credit Card

- Visa
- Mastercard
- Amex
- Diners
- JCB

Credit Card Number: _____

Expiry Date : _____ month _____ year

Cardholder's name: _____

Signature of Cardholder: _____