

# 18th



# ASIA

# INSURANCE SUMMIT

27 – 28 February 2018, Singapore

**Theme: “In Search of Growth & the Pot of Gold in Asia”**

**From Organic to Digital; From Mirage to Hidden; & From Disruptive to Explosive**

Register Now!



In such difficult times, the search for growth gets more pressing and dynamic. And everyone is turning to Asia as the next growth engine for the world even for insurance in Asia which is still highly unpenetrated with great potential.

Growth comes in multi-coloured forms be it just organic or through M&As or through cost cutting or just going on a wild buying spree. There are several hidden pockets of growth for insurance be it in new emerging markets or within sectors within established markets or just going digital or expanding the distributing networks or just coming out with fresh new products to serve the changing needs of the tech-savvy or cash rich or cash-strapped customers or corporates where the risk landscape is a-changing. Insurance is a booming business. But are you ready to be part of the boom?

The Summit will challenge CEOs to do a 360 degree review of their business to identify real strategic growth potential for their

business and to put in place the right leadership and effective mechanisms in place to reach these POTS of GOLD. It is beyond just being digital or smart or being on board the IoT Train.

The Summit will get insurance CEOs and regulators on track to optimise on the shifting Asian centre of gravity in the click and bricks world to grow the meaty core of the business to be sustainable no matter how tough the business climate gets. The Summit is aimed at offering strategic tips to CEOs to grow the business, increase revenue and be relevant to customers and be a game changer in the market.

For 2018, aside from global CEOs and experts to share their thought leadership with you, we will have three interactive growth Panels to set your mind abuzz with opportunities; a special debate on Distribution being the growth driver; and have a CEO on a hot seat as well to stretch the limits.

This is a Summit you cannot miss.

### Quick Background

The CEO Summit launched in 2001 by Asia Insurance Review together with the global think-tank of the insurance industry, The Geneva Association, and the IAIS was aimed at giving CEOs and regulators in Asia a much needed platform to meet and discuss hot issues of the day in the pursuit to become World Class players. Over the 18 years, this need has become even

more critical and the Asia CEO Insurance Summit has become the premier event for regulators and CEOs from domestic, regional and global companies. Some 3000 delegates have come under the arches of the Asia CEO Summit series as we typically get between 150 to 250 delegates for each Summit. See footnote for past themes since 2010.

### Topics for 2018 Summit

- CEOs in 2018: Everything a good CEO should know by now?
- The Strategic Blind spots of Growth
- The Hidden Growth Nuggets in Asia
- What are the Game Changers in Today's World?
- The Real Growth Potential for Insurance
- The New CEO Agenda – How to organise the Chaos?
- The Brave New World of a Digital Insurer?
- Digital: Exclusive or Bi?
- Growth through the Claims End
- The M&A Path to Growth in Insurance
- Insurance without Borders?
- Impact of Social Media on Insurance
- Cost Review of Insurance: Is Insurance an Expensive Industry?

- IoT and Product Innovation: Natural or Strategic
- The CEO of the Future: What traits he must have? Can he be groomed? Is he here today?
- Gen Y as CEO Beyond Just a Customer

### Panel Discussions

- Executive Panel on the Holy Partnership of CEOs & Regulators in the Growth Triangle
- CEO Panel on the Pot of Gold: Hidden, Organic or Explosive
- CEO Panel on Disruptive Innovation: Start-ups & InsurTechs – Have you missed the shinkanzen?
- Special Debate: Distribution is only Growth Driver
- CEO on a HOT SEAT: Real Impact of the CEO on the Bottom line

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