



12th Middle East Healthcare Insurance Conference

Theme: "Evolution Strategies to Make Compulsory Health Insurance Sustainable and Successful"

23-25 September 2018
Sheraton Oman Hotel,
Muscat, Oman



H.E. Dr Ali Masoud Ali Al Sunaidy,
Minister of Commerce and
Industry (MOCI),
Sultanate of Oman

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23 AUGUST 2018

Under the Patronage of H.E. Dr Ali Masoud Ali Al Sunaidy, Minister of Commerce and Industry (MOCI), Sultanate of Oman. Hosted by the Capital Market Authority of the Sultanate of Oman, Middle East Insurance Review is pleased to bring the Middle East Healthcare Insurance Conference back to Muscat, following the big success of the event held at the Sultanate last year, to continue discussion on the compulsory health insurance system launched in January 2018 that is projected to boost growth in the country's insurance market.

What are the success strategies of a nation-wide healthcare system? What are the critical dynamics and the drivers of the business? How to use data to control costs and improve quality of care? How can insurers, employers, TPAs, pharmas and healthcare providers contribute collectively? What more can government and the insurance industry do to collaborate to ensure greater efficiency and higher standards in the way forward?

The three-day conference will continue to look at the developments of compulsory health insurance in Oman and across the region; regulatory issues, the top health trends around the world; managing rising healthcare costs; impact of healthtech and insurtech on insurance, use of artificial intelligence & analytics and innovative healthcare solutions for success.

WHO SHOULD ATTEND

- Life and General Insurance & Reinsurance Companies
- Governments and Health Authorities
- International Aid Agencies & Emergency Evacuation Companies
- Healthcare Providers and Third Party Administrators
- Hospitals
- Managed Care Service Providers
- Medical Centres/Institutes/Clinics, R&D and Laboratories
- Medical, Biomedical, Pharmaceutical Companies
- Claims Specialists
- Technology Experts and Solutions Providers
- Healthcare Infrastructure Developers
- Investors and Banks
- Legal and Consulting firms
- Employers and HR Managers dealing with healthcare issues
- Risk Managers, Researchers, Intermediaries, Suppliers and Service Providers in the healthcare and medical field

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TOPICS

- Global Healthcare Trends & Developments
- Overview of the Healthcare Systems in the MENA region
- Healthcare Financing and Delivery
- Marketing Strategies and Alternative Distribution Channels of Healthcare Insurance Products
- Enhancing Healthcare Insurance Profitability
- Investments in Healthcare and Implications for the Insurance Industry
- Regulatory Issues in Healthcare and Health Insurance in the Middle East
- What are the success factors and what are hospitals, medical health providers and governments expecting from insurers?
- Business Models for Collaboration: Hospitals/Clinics, TPAs and Insurers- Is there a Successful Model?
- Facilitating an Effective Relationship between Insurers, Healthcare Providers, Hospitals and TPAs
- Opportunities in Micro Health Insurance
- The Role of Takaful – Healthcare Takaful

Compulsory Healthcare Insurance

- Success Factors for Compulsory Healthcare Insurance.
- Market updates: Dubai; Abu Dhabi; Saudi Arabia; Qatar; Bahrain; Kuwait; Jordan, Egypt

Special Focus: Sultanate of Oman

- Oman's Experience in the development of its health care system
- Compulsory Medical Insurance
- How to Establish An Effective Public Private Partnership. What are the Issues, Challenges & Recommendations?
- Future Outlook

Underwriting & Claims Management

- Underwriting Issues in Healthcare: Strategies for Success
- Managing Medical Claim Fraud in Healthcare
- Understanding the Dynamics of Medical Service Pricing and the Claims Servicing

Technology Trends in Healthcare

- Claims Management in a Disrupted and Automated World
- How Amazon, Apple, Google, Uber Are Disrupting Healthcare
- Customer Engagement – Social Media, Wearables & Mobile Health
- APIs Enabling Enhanced Data Management in Healthcare
- Blockchain Technology & Smart Contracts

Dynamic Market Trends

Panel on Case Studies from Companies and Markets

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