



MAXIS GBN PARTNERS WITH PARIMA TO EXPAND REACH INTO ASIAN MARKET

We are delighted to announce that MAXIS GBN is now an official partner of [PARIMA](#), the Pan-Asian Risk and Insurance Management Association. Headquartered in Singapore, PARIMA is dedicated to developing the risk management profession across the Asian continent. The association currently has 1,400 members, primarily risk managers, Chief Risk Officers and other C-suite executives working in medium- to large-sized enterprises.

In particular, the partnership will allow MAXIS GBN to further develop its captives business in Asia. Among other activity, MAXIS GBN will be present at PARIMA's two main industry conferences in 2018 - one in Bangkok and one in Japan - which will provide the opportunity to meet clients and network with prospects in the region.

In March 2018 MAXIS GBN organised their first successful event with PARIMA, at which there were 40 delegates. Along with speakers from AXA Assistance, EY and Willis Towers Watson, Andrew Stocker from MAXIS GBN gave a presentation on trends impacting the employee benefits captive industry.

PARIMA is the Asia representative of IFRIMA, the International Federation of Risk and Insurance Management Associations, the international umbrella organisation for risk management associations. PARIMA itself is represented in 13 countries across Asia, including India, China, Japan, Indonesia and Malaysia. The relationship with MAXIS GBN is set to continue throughout 2018 and provide us with greater visibility in the region and access to PARIMA's unparalleled local network.

Juliet Kwek, Regional Director, Asia, MAXIS GBN, said: "We are truly excited to be partnering with PARIMA. It has an extensive and growing network of members across Asia and we hope this partnership is able to reach out to more professionals helping them to gain a stronger insight of the EB landscape and offerings in Asia with a global solution. The event in March was a huge success and we look forward to participating in future conferences."



Kelvin Wu, Executive member, PARIMA said: “I am delighted to welcome MAXIS GBN on board as a partner of PARIMA. Employee benefits is a key strategic aspect of risk management and risk financing, and the expertise of MAXIS GBN in this space will be invaluable to PARIMA’s members as they seek to get a better understanding of how they better help their companies manage these risks. The event with MAXIS GBN in Shanghai was a great start and very well received by our members, and we look forward to further collaboration across the region.”

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About MAXIS GBN

MAXIS Global Benefits Network (MAXIS GBN), co-founded by MetLife and AXA in 1998 is one of the leading international employee benefits networks providing global service capabilities and delivering world-class employee benefits perspectives and solutions to clients in over 120 markets around the world. In February 2016, MetLife and AXA further strengthened their relationship by combining all of its MAXIS GBN existing operations under a joint venture company. This transformation helps leverage the existing strength of the network and its two parent companies while further enhancing the client experience, focusing on product innovation and providing data analytics. For more information, please visit www.maxis-gbn.com

The MAXIS Global Benefits Network (“Network”) is a network of locally licensed MAXIS member insurance companies (“Members”) founded by AXA France Vie, Paris, France (AXA) and Metropolitan Life Insurance Company, New York, NY (MLIC). MAXIS GBN, registered with ORIAS under number 16000513, and with its registered office at 313, Terrasses de l’Arche – 92 727 Nanterre Cedex, France, is an insurance and reinsurance intermediary that promotes the Network. MAXIS GBN is jointly owned by affiliates of AXA and MLIC and does not issue policies or provide insurance; such activities are carried out by the Members. MAXIS GBN operates in the UK through UK establishment with its registered address at 1st Floor, The Monument Building, 11 Monument Street, London EC3R 8AF, Establishment Number BR018216 and in other European countries on a services basis. MAXIS GBN operates in the U.S. through MetLife Insurance Brokerage, Inc., with its address at 1095 Avenue of the Americas, NY, NY, 10036, a NY licensed insurance broker. MLIC is the only Member licensed to transact insurance business in NY. The other Members are not licensed or authorised to do business in NY and the policies and contracts they issue have not been approved by the NY Superintendent of Financial Services, are not protected by the NY state guaranty fund, and are not subject to all of the laws of NY.

About PARIMA



PARIMA is the Pan-Asia Risk and Insurance Management Association. It is a not-for-profit professional association dedicated to developing risk management as a profession and providing a platform for risk & insurance managers to connect. We aim to strengthen and enhance the culture of risk management by creating opportunities for education and dialogue within the community. It currently has more than 1,400 members representing more than 750 companies across the Asia-Pacific region. For more information on PARIMA and its activities, please visit <http://parima.org/> or contact info@parima.org.