

## Asia Insurance Review launches the Asia Advisers Network

A dedicated platform to meet the information needs of advisers and agency leaders

**14 Nov 2017, Singapore** – The region’s premier insurance publication *Asia Insurance Review* (“AIR”) has launched the *Asia Advisers Network* (“AAN”), a dedicated online platform to meet the information needs of advisers and agency leaders at [www.AsiaAdvisersNetwork.com](http://www.AsiaAdvisersNetwork.com).

This investment is part of AIR’s continuous efforts to serve the insurance industry in the region. Since the successful launch of the annual *Asia Trusted Life Agents & Advisers Awards* two years ago with great industry support, the market has called for AIR to play an even more active role in raising the bar and in catering to the information needs of advisers and agency leaders in the region.

Hence, in addition to the first-of-its-kind Awards which cuts across companies and markets to recognise the very best advisers and agency leaders in the region beyond sales production, AIR has now launched AAN to report on the latest industry news, development and expert content through multi-media channels to help them stay at the forefront of trends and thrive in the era of fintech and insurtech.

Mr Sivam Subramaniam, Editor-in-Chief, *Asia Insurance Review*, said: “As the premier insurance publication in Asia, we take our leading role in the market seriously. Over the years, *Asia Insurance Review* has always risen to the occasion when called upon by the industry. The investment into and the launch of *Asia Advisers Network* is further proof of our commitment to serve the industry. I’m pleased to have Benjamin Ang, who has been with AIR for seven years, leading this initiative as Founding Editor.”

Mr Benjamin Ang, Founding Editor, *Asia Advisers Network*, said: “Professional insurance agents and advisers are truly the unsung heroes and heroines of the industry, pounding the streets every day to narrow society’s protection gap one family at a time. *Asia Advisers Network* aims to be the trusted platform for the information needs of advisers and agency leaders, and also to showcase the excellent work done by professional advisers.”

*Asia Advisers Network* can be accessed at [www.AsiaAdvisersNetwork.com](http://www.AsiaAdvisersNetwork.com).

### About Asia Insurance Review

*Asia Insurance Review* (AIR) was launched in January 1991 to meet the information needs of insurance practitioners in Asia. After 27 years of dedicated service to the region’s insurance industry, AIR is the premier publication trusted by leaders and key decision makers.

As part of AIR’s conscious attempts to promote the industry’s move towards higher standards and greater professionalism, over the years we have launched the Asia Insurance Industry Awards, the Australia and New Zealand Insurance Industry Awards, and the Asia Trusted Life Agents & Advisers Awards, to recognise and salute excellence.

AIR is the official media partner of leading industry events in Asia, including the East Asian Insurance Congress (EAIC), the Pacific Insurance Conference (PIC), and the Singapore International Reinsurance Conference (SIRC), and is the Permanent Observer of the ASEAN Insurance Congress.

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