



23/01/2017
PRESS RELEASE

Generali appoints Roberto Leonardi as Regional Officer for Asia

Hong Kong - The Generali Group ("Generali") has announced today the appointment of **Roberto Leonardi as Regional Officer for Asia**. In his new role, Mr. Leonardi will report directly to Frédéric de Courtois, CEO of Global Business Lines & International and be based in the regional hub in Hong Kong.

Mr. Leonardi will be responsible in growing and managing Generali's Life and Property & Casualty insurance businesses in Asia.

Commenting on the appointment, **Mr. Frédéric de Courtois** said, "*Rob has the track record and technical knowledge to drive our Asia businesses to the next level. Generali has a solid geographical presence in Asia with operations in 10 markets, many of which present fast growing opportunities and where we have forged deep partnerships with distributors and customers.*"

In particular, Rob's experience in the Health segment is a strategic fit to Generali's ambitions of accelerating our efforts to become a leading player in an area where we already have significant market share and capability. The combination of his experience, drive and culture makes him an ideal fit for Generali's next stage of growth."

Said Mr. Leonardi, "*I am very excited to be part of an organization which has a clear purpose to actively protect and enhance people's lives, and I look forward to working with a talented and passionate team focused on building a strong platform for future growth and customer centrality.*"

Mr. Leonardi has over 25 years of experience in Life and Health businesses across Asia, Europe and South Africa. Prior to joining Generali, he was in AXA Asia where he was in charge of Health & Employment Benefits, Protection, Marketing, Digital and Big Data.

He was also Regional Head of Munich Health overseeing the health reinsurance and insurance businesses with specific focus on Greater China, India, Indonesia and Japan. Mr. Leonardi also spent 13 years with UnitedHealth International (a listed Fortune 25 company) where he served in a variety of roles including Executive Vice President & CEO of UnitedHealth Asia, CEO of Portugal and Chief Operating Officer and Chief Financial Officer in its joint ventures.

The appointment is subject to regulatory approval.

Generali offers a range of solutions including Life, Property & Casualty, Corporate & Commercial and Employee Benefits to individual and corporate clients. In Asia, Generali operates in 10 markets: China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, Thailand and Vietnam. It is one of the leading foreign insurers in the Life segment operating in China.

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THE GENERALI GROUP

The General Group is among the world's leading insurers, with total premium income exceeding € 74 billion in 2015. With above 76,000 workers in the world, present in over 60 Countries, the Group has a leading position in Western European Countries and an ever more significant presence in the markets of Central and Eastern Europe and in Asia. In 2015, Generali was the sole insurance company included among the 50 smartest companies in the world by the MIT Technology Review.

Branding & Communication - Asia

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