

PETER HASLEBACHER JOINS SHIFT-TECHNOLOGY

Shift Technology, France (www.shift-technology.com) announced the appointment of Peter Haslebacher as COO for the APAC Region. Effective 1 January 2017, Peter Haslebacher will lead the expansion of Shift Technology in APAC. After having established the presence of Shift Technology in Singapore in October 2016, the next step for expansion will be setting up the operation in Hong Kong.

Haslebacher has more than 30 years of international business experience, the last 12 years of which he spent with SunGard and FIS. As business leader, he integrated Prophet (global actuarial risk solution) into SunGard, launched the enterprise solution (Prophet Enterprise) and drove global expansion. Before joining Shift Technology, Haslebacher led the SunGard (now FIS) insurance business expansion in APAC to a market leader position. During the last 12 months, he created a global alliance network with major consulting firms and technology and data center (cloud) providers for FIS Insurance.

“I am thrilled to help this energetic and fast moving company, with its state of the art application, to expand its presence in APAC. Insurance fraud contributes significantly to the overall cost of insurance operations and incurs an expense that is ultimately reflected in higher premiums for insurance beneficiaries,” said Haslebacher.

“We are very fortunate to have Peter Haslebacher in our team. He knows APAC and he knows the insurance industry, creating a perfect match with our strategy to move closer to markets and deliver to APAC, from APAC,” said Jeremy Jawish, CEO of Shift Technology.

ABOUT SHIFT TECHNOLOGY:

Founded in 2014, Shift Technology provides insurance carriers with a powerful Artificial Intelligence solution to detect fraudulent insurance claims. Claim handlers and IT experts value the solution because of its accuracy and SaaS format. The solution, which can be rapidly implemented in as little as four months, is designed to seamlessly integrate with the client’s existing operational processes and technical context.



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