

## Conference Sponsorship Opportunities

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### Lead sponsor: S\$55,000

1. The exclusivity of being the only Lead Sponsor allowed, providing you with high exposure and visibility;
  2. Speaking slot at the Opening Session of the conference;
  3. Opportunity to nominate experienced chairman for Conference 10 weeks before conference date;
  4. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blasts related to conference;
  5. 15 free passes for your clients and/or colleagues to attend the conference;
  6. A promotional table to display/ distribute your marketing material to the delegates;
  7. Opportunity to host the first day's luncheon at the conference for all delegates;
  8. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
  9. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.
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### Gold Sponsor: S\$40,000

1. The exclusivity of being the only Gold Sponsor allowed;
  2. 2 speaking slots on the programme (not the opening session);
  3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blasts related to conference.;
  4. 10 free passes for your clients and/or colleagues to attend the conference;
  5. Luncheon on the second day of the conference will be hosted in your honour;
  6. A promotional table to display/ distribute your marketing material to the delegates;
  7. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
  8. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.
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### Silver Sponsor: S\$35,000

1. The exclusivity of being the only Silver Sponsor allowed;
  2. 1 speaking slot on the programme (not the opening session);
  3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blasts related to conference;
  4. 8 free passes for your clients and/or colleagues to attend the conference;
  5. A promotional table to display/ distribute your marketing material to the delegates;
  6. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
  7. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.
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**Cocktail sponsor:**

S\$40,000 /

S\$65,000

- S\$40,000 (for up to 100 delegates) and
  - S\$65,000 (for events more than 100 delegates)
- This Cocktail sponsorship is not applicable for the India Rendezvous*
1. Cocktail hosted in your honour on a day allocated by the organiser. There may be more than one cocktail sponsor.
  2. Should the event hit more than 100 delegates, you will benefit from hosting the cocktail at a set fee of S\$65,000. Should the event hit more than 100 delegates, sponsor can choose to invite chosen guests from the delegate list up to a 100 pax.
  3. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blasts related to conference;
  4. A Speaking slot on the programme if you so desire;
  5. A profile of your company in the Sponsors' Profiles distributed to all delegates;
  6. 10 complimentary seats to the conference and the cocktail; and
  7. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

**Normal sponsor:**

S\$25,000

1. Extensive marketing mileage as your logo will appear on all marketing materials relating to the conference as well as on the conference banner at the event itself; including Online presence on conference microsite and linked marketing in all e-blasts related to conference;
2. 5 complimentary seats to the conference;
3. A table to display/distribute your marketing materials to the delegates;
4. A speaking slot if you so desire;
5. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
6. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month.

**Tabletop sponsor:**

S\$12,500

1. A profile of your company in the Sponsors' Profiles distributed to all delegates;
  2. A table to display/distribute your marketing materials to the delegates;
  3. 2 complimentary seats to the conference;
  4. A free full page colour advertisement in either *Asia Insurance Review* or *Middle East Insurance Review* in the conference month;
  5. A speaking slot if desired.
- (please note there will be no logo featured as part of this package)*

**Tabletop sponsor:**

S\$8,500

1. A profile of your company in the Sponsors' Profiles distributed to all delegates;
  2. A table to display/distribute your marketing materials to the delegates; and
  3. 2 complimentary seats to the conference.
- (please note there will be no logo featured or speaker opportunity as part of this package)*

**Teabreak sponsor:**

S\$6,000

1. Sponsor one teabreak at the conference and acknowledged as part of the programme;
  2. Opportunity to upgrade to S\$10,000 for one day's teabreaks (ie, 2 in total);
  3. A profile of your company in the Sponsors' Profiles distributed to all delegates; and
  4. 2 complimentary seats to the conference.
- (please note there will be no logo featured or speaker opportunity as part of this package)*